

Vikramaditya Institutions of Management and Technology

Bhopal

ASSIGNMENT

Session: 2022-2023

Class

MBA I SEM

Subject

International Business Environment

Sub code:CP-105

Guided By-

Prof. Vikas Jain

Submitted By:

Vikramaditya Institute of Management and Technology Bhopal

MBA IST Sem (FT)

Assignment -2022-23

Paper CP-105: International Business Environment

Unit-4

Note: Attempt All Questions.

1. What is the importance of Human Resource Management in International Business?
2. What are the different ways to attract foreign investment in our country?
3. Write a Critical short note on Convertibility of Rupee.
4. Write a note on “Goss Cultural Communication”.

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Submitted By