

Vikramaditya Institutions of Management and Technology
Bhopal

ASSIGNMENT

Session: 2022-2023

Class

MBA I SEM

Subject

International Business Environment

Sub code:CP-105

Guided By-

Prof. Vikas Jain

Submitted By:

Vikramaditya Institute of Management and Technology Bhopal

MBA IST Sem (FT)

Assignment -2022-23

Paper CP-105: International Business Environment

Unit-2

NOTE: Attempt All Questions.

1. Differentiate between Domestic and International Business? Explain a Multinational Companies?
2. Briefly explain the Macro and Micro External Environment? And write a note on Culture and Social Environment.
3. Explain the impact of political Environment in international business in detail.
4. Explain the Role of World Bank in international business.

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Submitted By: