

Vikramaditya Institutions of Management and Technology
Bhopal

ASSIGNMENT

Session: 2022-2023

Class

MBA I SEM

Subject

CP-101: Management Concept and Practices

Sub code: CP-101

Guided By-

Prof. Vikas Jain

Submitted By:

Vikramaditya Institute of Management and Technology Bhopal

MBA IST Sem (FT)

Assignment -2022-23

CP-101: Management Concept and Practices

Unit-5

NOTE: Attempt All Questions.

1. What are decentralizations factors for a retail store owner? Explain what will be his objectives, process and limitations.
2. What is controlling and coordination in Management? How to manager control and coordination a FMCG Company.
3. Write notes on Morale and Productivity.
4. Define motivation, Compare and contrast Maslow's and Herzberg theory of motivation.

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Submitted By: