

**Vikramaditya Institutions of Management and Technology**  
**Bhopal**

**ASSIGNMENT**

**Session: 2022-2023**

Class

**MBA I SEM**

Subject

**International Business Environment**

Sub code:CP-105

Guided By-

**Prof. Shivani Sondhiya**

Submitted By:

**Vikramaditya Institutions of Management and Technology**

**Bhopal**

**I – Assignment**

**Session :- 2022-2023**

**Class :- MBA I SEM**

**Subject :- International Business Environment**

**Sub code :- 105**

**Note : Attempt Any Three Question**

Q1 : Introduction to International Business ?

Q2 : What is meant by International Business ?

Q3 : What is International Business and its scope ?

Q4 : What are the modes of entry into International market ?