

# **Vikramaditya Institute of Management and Technology Bhopal**

MBA 2nd Sem (FT)

Assignment -2022-23

Paper CP-205: **Research Methodology**

## **Unit-2**

1. What is research? Discuss the nature of research.
2. Discuss the criteria of a good research problem.
3. What do you mean by 'Sample Design'? Explain the steps involve in Sampling Design.
4. What is measurement in research? Explain its meaning.

Guided By  
**Prof. Vikas Jain**

Submitted By