

**Vikramaditya Institute of Management and Technology
Bhopal**

MBA 2nd Sem (FT)

Assignment -2022-23

Finance Management

Paper – CP-203

Unit-2

1. What is budget? Explain In Detail.
2. What do you mean by Capital Budgeting? Explain its Methods in detail.
3. Write Short Notes: A. Profitability Index. B. Cash Flow.
4. Explain Traditional Budgeting in detail.

Guided By
Prof. Dr. Sanjay Patel

Submitted By

Vikramaditya Institute of Management and Technology

Bhopal

MBA 2nd SEM (FT)

Assignment – 2022-23

Paper CP- 204: MARKETING MANAGEMENT

Unit –2

1. Explain the difference between job description and job analysis?
2. Describe the scope of succession planning?
3. What is the difference between Recruitment and selection? Explain in detail?
4. Define “product” and “demand”?

Guided By

Prof. Ankita Singh

Submitted By