

Vikramaditya Institutions of Management and Technology
Bhopal

ASSIGNMENT

Session: 2023-2024

Class

MBA I SEM

Subject

CP-105: International Business Environment

Guided By
Prof. Vikas Jain

Submitted By

Vikramaditya Institute of Management and Technology Bhopal

MBA IST Sem (FT)

Assignment -2023-24

CP-105: International Business Environment

Unit-2

1. Differentiate between Domestic and International Business? Explain a Multinational Companies?
2. Briefly explain the Macro and Micro External Environment? And write a note on Culture and Social Environment.
3. Explain the impact of political Environment in international business in detail.
4. Explain the Role of World Bank in international business.

Guided By
Prof. Vikas Jain

Submitted By