

Vikramaditya Institute of Management and Technology Bhopal

List of MBA 4th Sem Session (2022-23)

Subject Code CP – 401

Suggested topics for Project Report

1. A study on sustainable business models across the consumer internet startups in MP.
2. A study on various investment options available in MP, their popularity, advantages, disadvantages, and growth of these investment options in the last decade
3. A study on risk management and portfolio management of investors in the equity segment.
4. Analysis of working capital management at high cash burn startups in the food tech industry in MP.
5. Impact of GST on the fast-moving consumer goods sector in MP.
6. Analysis of the satisfaction level of employees in the Banking and financial services sector in Bhopal.
7. A study on the various employee welfare schemes at BHEL Bhopal.
8. Analysis of employee training needs in State Bank of India in Bhopal.
9. Comparative Study & Analysis of NPA (Non-Performing Asset) In Indian Banks and Financial Institutions of MP.
10. Analysis of financial statements of ICICI Bank for the last Decade in Bhopal.
11. Impact of demonetization in Indian economy.
12. Analysis of financial statements of ADANI group in current year.
13. Analysis of financial statements of Indian union budgeting current year.
14. Impact of Indian Economy in G20 Summit.
15. Impact of Business of Dmart in the Bhopal market last 2 year.
16. Impact if Covid 19 in Higher Education Sector in MP.
17. Advantage of MALL Culture in Employment in MP.
18. A study of trade union in special reference of Indian rail.
19. Role of Employee union in state government in various departments in MP.
20. Study of customer satisfaction in reference to DB Mall Bhopal.

Details of Project Guided

Human Resource
Dr. R. K. Shukla
Prof. Alka Sharma
Prof. Shivani Sondhiya

Finance
Dr. Sanjay Patel
Prof. Anand Lohiya

Marketing
Prof. Vikas Jain
Prof. Naveen Morya
Prof. Ankita Singh

Note: Please Submit Project Report in Hard Copy on or before 30th April 2023.

More Info. Call: **Dr. Sanjay Patel & Prof. Vikas Jain.**

Topics Covered on Project.

1. ABSTRACT
2. INTRODUCTION
3. COMPANY PROFILE
4. OBJECTIVES OF THE TOPIC
5. METHOD TO USED
6. HYPOTHESES
7. ANALYSIS
8. ADVANTAGE & DISADVANTAGE
9. SUGGESTIONS
10. CONCLUSION
11. REFERENCES

P T O for Front Page of Project

Vikramaditya Institute of Management and Technology Bhopal

Class
MBA 4th SEM

Project
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Session
2022-2023

Guided By

Name:

Submitted By

Name:

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